

## Madison Area Municipal Stormwater Partnership (MAMSWaP)-I&E Update Feb. 2<sup>nd</sup>, 2021

Respectfully submitted by Christal Campbell, MAMSWaP Stormwater Education Coordinator-Dane County Water Resource Engineering Division, 608-224-3746, Campbell.christal@countyofdane.com.

**CONSULTANTS AND MUNICIPAL REPRESENTATIVES:** Please make this report available to your municipalities.

### Communications

Ripple Effects Facebook page- [www.facebook.com/RippleEffectsWI](http://www.facebook.com/RippleEffectsWI). Contact Christal Campbell with any articles or events you may have coming up in your area so we can share and promote. We try and post content once a week, but are happy to post additional events/articles. As of January 28th we had 562 Facebook followers, up from 537 in Nov.

Ripple Effects email box/web site- Christal maintains the [info@ripple-effects.com](mailto:info@ripple-effects.com) email box and is responding to emails as they come in. Updates to the [www.ripple-effects.com](http://www.ripple-effects.com) web site are made on a regular basis. If you come across an issue on the web site, please let Christal know.

### Leaf-free Streets Summary-

- About 400 Leaf-free Streets signs were requested and distributed to individuals, municipalities and groups.
- Print and digital ads ran in the Isthmus and State Journal in mid-Oct.
- 5 Rain Alerts have been issued in 2020 (Oct 10<sup>th</sup>, 20<sup>th</sup>, Nov. 8<sup>th</sup>, 13<sup>th</sup>, and 23<sup>rd</sup>)
- Rain alert subscribers (344 email, 394 text). Up from 528 in 2019.
- Most new subscribers are from Madison, Middleton and Fitchburg. All three municipalities promoted program through either print or electronic communication tools.
- Leaf-free Streets article in the January issue of The Municipality (WI League of Municipalities magazine)

### Storm Drain Mural Program 2020/21-

- 2 new applications for 2021 (Monona and Fitchburg) and interest by 2-3 other groups in Madison
- Painting a few 2020 murals this spring/summer:
  - Elvehjem Elem-Madison
  - Tenney Lapham Neighborhood Assoc.-Madison
  - Aldo Leopold Nature Center- Monona
- Carrying over New Century School application from 2020
- Repaint requested from Town of Westport
- Applications due Feb. 15th

Adopt a Storm Drain Pilot 2021- Stoughton, Fitchburg, McFarland and Sun Prairie will be participating the Adopt a Storm Drain Pilot in 2021. Christal is currently working with Dane County Land Information Office and ESRI to explore using ArcGIS Hub to create the Adopt a Storm Drain app.

### Plant Dane 2021-

- We are now accepting orders for Plant Dane plants. 48 native plant species and 5 garden kits are being offered as part of the Plant Dane Native Plant program this year. The list is very similar to last year. Plants cost \$2.25 each and must be ordered in packs of 4. Orders and payment will again be accepted through the Dane Co. order site along with donations to the Free Native Plants for Community Projects.
- We received 15 applications for the spring cycle of the Free Native Plants for Community Projects program.
- Deadline to order or donate plants is March 21<sup>st</sup> with pick up on May 29<sup>th</sup>. Tools to help spread the word including a link to an article are available on our Partner Resources page-<https://ripple-effects.com/Partner-Resources> .

Virtual Rain Garden Workshop Series- MAMSWaP is hosting a Virtual Rain Garden Workshop Series Feb. 16<sup>th</sup>, Mar. 2<sup>nd</sup> and Mar. 16<sup>th</sup> from 6-7:30pm. Each class will build on the other and participants will have access to a private group web site to share ideas, plans and get feedback between classes. The cost is \$10 and participants can sign up on the Ripple Effects web site. The classes will be recorded and posted on the Ripple Effects web site following the workshop.

NASECA Conf. 2021 – MAMSWaP is offering a \$50 discount for MAMSWaP communities. When registering use the code "MAMSWaP50".

**MS4 Annual Report Data**- Municipal partners should refer to the I&E Updates posted on the Ripple Effects website for summaries and data to use for their annual reports. Christal will also create a report summary breaking down data by zip code from programs like Plant Dane and Leaf-free Streets and will share with group in mid-Feb.

**2021 Invoices**- Christal will be emailing out 2021 MAMSWaP Invoices in the next couple weeks.

**MAMSWAP Quarterly I&E Meeting Summary**

The MAMSWaP I&E Committee meeting met on Jan. 26<sup>th</sup>. Project updates are provided above. Please contact an I&E Committee member or Christal Campbell for further details or questions.

**Presentations/Events-**

MAMSWaP Ed Programs -NASECA Conf. Feb. 10<sup>th</sup>

Virtual Rain Garden Workshop Series- Feb/Mar

**Upcoming Trainings/Grants**

Salt Certification Training- Feb. 11th (Roads)- [www.wisaltwise.com](http://www.wisaltwise.com)

Storm Drain Mural Grant- Due Feb. 15th

Virtual Rain Garden Workshop Series- Feb. 16<sup>th</sup>, Mar. 2<sup>nd</sup> and Mar. 16<sup>th</sup>

Madison Metro. Sewerage District Chloride Reduction Grants- <http://www.madsewer.org/Programs-Initiatives/Chloride-Reduction/Chloride-Grants>

Dane County Urban Water Quality Grants- <https://wred-lwrtd.countyofdane.com/documents/UWQG/UWQG%20Application%202016-06-28.doc>

**Resources to check out**- contact Christal

-Tabletop Rainfall Simulator

-Bean Bag Toss Game

-Enviroscape

\*\*\*\*\*

**Reminders**

-Please be sure you have links to [www.ripple-effects.com](http://www.ripple-effects.com) from your websites.

-Follow [www.facebook.com/RippleEffectsWI](https://www.facebook.com/RippleEffectsWI) on Facebook! “Like” and “share” posts to help spread the word.

-Resources for partners are available on our Partner Resources Page- <https://ripple-effects.com/Partner-Resources> and MAMSWaP Resources folder in the Google Drive

<https://drive.google.com/drive/u/0/folders/0B6IN0xfndLr9TXVtek90V05NbGc>

---