

Madison Area Municipal Stormwater Partnership (MAMSWaP)–I&E Update- Feb. 5th, 2019

Respectfully submitted by Christal Campbell, MAMSWaP Stormwater Education Coordinator-Dane County Water Resource Engineering Division, 608-224-3746, Campbell.christal@countyofdane.com.

CONSULTANTS AND MUNICIPAL REPRESENTATIVES: Please make this report available to your municipalities.

Communications

Ripple Effects Facebook page- www.facebook.com/RippleEffectsWI. Contact Christal Campbell with any articles or events you may have coming up in your area so we can share and promote. We try and post content once a week, but are happy to post additional events/articles. As of Feb 5th we had 282 Facebook followers, up from 275 in November.

Ripple Effects email box/web site- Christal maintains the info@ripple-effects.com email box and is responding to emails as they come in. Updates to the www.ripple-effects.com web site are made on a regular basis. If you come across an issue on the web site, please let Christal know.

Articles/Messages

WI Salt Wise Toolkit- The WI Salt Wise Toolkit was updated! Please help us spread the word and encourage businesses, residents and contractors to use best management practices aimed at reducing winter salt use and pollution to our waters. The toolkit includes: key messages, talking points, handouts, an oversalting email template, a newsletter article, and a template Nextdoor.com post. Please share our messages on Facebook, Twitter and YouTube to help spread the word. Links to all the tools are available on the WI Salt Wise Partner Resources page <https://www.wisaltwise.com/Partner-Resources>.

Plant Dane Toolkit- Christal is currently updating the toolkit and will share with partners the week of Feb 11th once Plant Dane order system launches on Feb. 8th. It will include links to a template article, the Plant Dane Native Plant Program web site, a flyer and registration for the Rain Garden Workshop on Feb. 23rd. The goal is to encourage residents and groups to plant native plants to promote infiltration of rain water and reduce storm water runoff. Links to the resources are available on our Plant Dane Resources Page <http://www.ripple-effects.com/Partner-Resources>. Contact Christal for a supply of flyers.

Storm Drain Mural Project 2019

Dane Co. and MAMSWaP will work with DAMA to paint another 10 murals in 2019. Groups, schools or municipalities can apply to get a mural painted in their community through the Storm Drain Mural grant program. Groups will have the option to assist with the design and painting. All costs will be covered by MAMSWaP and Dane Co. LWRD. **Grant applications are due Feb. 15th.** Applications are available at <http://www.ripple-effects.com/storm-drain-murals>.

MAMSWaP 5-year Stormwater Knowledge and Behavior Change Survey-The MAMSWaP Stormwater Survey was finalized in late October and the first round of surveys was mailed out to a random sample of residents across MAMSWaP communities in mid-Dec. The 2018 survey was updated in an effort to get feedback on current campaigns and future projects. Many of the questions are similar to the 2013/14 survey which will allow for comparison between the two. As of Feb. 5th we have a 20% response rate. The final paper mailing will be sent this week and Samuel with UW Extension is confident we'll reach our target response rate of 30%. We should have results and a summary report from UWEX in late March. Link to 2018 MAMSWaP Survey <https://drive.google.com/file/d/1tIDBv14eoLRXaxah3s1vGLtY9qD7pLAc/view?usp=sharing>.

Winter Salt Certification Training NEXT WEEK- MAMSWaP is hosting another Winter Salt Certification Training on Monday, Feb. 11th at the Madison Metro. Sewerage District Training Room from 7am-1pm. Please share with staff or applicators who might be interested in getting certified. Visit <https://www.wisaltwise.com/Event/Home/Detail/465> for more information or to register.

Plant Dane 2019- 45 native plant species and 5 garden kits are being offered as part of the Plant Dane Native Plant program this year. Plants cost \$2.25 each and must be ordered in packs of 4. Orders and payment will again be accepted through the Dane Co. order site along with donations to the Free Native Plants for Community Projects. We received 18 applications for the spring cycle of the Free Native Plants for Community Projects program. The Plant Dane Native Plant order site should be ready to accept orders on Friday, Feb 8th.

MAMSWaP is hosting a **Rain Garden workshop on February 23rd** at the Dane Co. Land and Water Resources Dept. office. This workshop will focus on helping participants new to the world of rain garden design through the process of actually designing a rain garden plan for their property. It will include exercises, demonstrations and resources to guide participants through the process of site selection, sizing, site preparation, and plant selection. Information on installation and maintenance will also be provided. Experts will be available to answer questions. Visit <http://www.ripple-effects.com/Event/Home/Detail/464> to register.

MAMSWaP Invoices- Invoices will be mailed out to MAMSWaP partners this month.

MAMSWAP Quarterly I&E Meeting Summary

The MAMSWaP I&E Committee meeting scheduled for Jan. 31st was cancelled due to weather. The LWRD office was closed. Project updates are provided above. Please contact an I&E Committee member or Christal Campbell for further details or questions.

Upcoming Events/Grants

Winter Salt Certification Training- <https://www.wisaltwise.com/>

Feb 11th- Parking Lots, Sidewalks, Driveways- Madison Metro. Sewerage District

Madison Metro. Sewerage District Chloride Reduction Grants- <http://www.madsewer.org/Programs-Initiatives/Chloride-Reduction/Chloride-Grants>

Storm Drain Mural Grants- <http://www.ripple-effects.com/documents/2019-Storm-Drain-Mural-Application-FINAL-fillable.pdf> - Due Feb. 15th

Dane County Environmental Council Grants-

https://www.countyofdane.com/commissions/environmentalcouncil/pdf/Grant_Guidelines_2019.pdf -Due Feb. 28th

Dane County Urban Water Quality Grants- [https://wred-](https://wred-lwr.dane.gov/documents/UWQG/UWQG%20Application%202016-06-28.doc)

[lwr.dane.gov/documents/UWQG/UWQG%20Application%202016-06-28.doc](https://wred-lwr.dane.gov/documents/UWQG/UWQG%20Application%202016-06-28.doc)

Resources to check out- contact Christal

-Tabletop Rainfall Simulator

-Bean Bag Toss Game

-Enviroscape

Reminders

-Please be sure you have links to www.ripple-effects.com from your websites.

-Follow www.facebook.com/RippleEffectsWI on Facebook! “Like” and “share” posts to help spread the word.
