

## Madison Area Municipal Stormwater Partnership (MAMSWaP)-I&E Update May 4th, 2021

*Respectfully submitted by Christal Campbell, MAMSWaP Stormwater Education Coordinator-Dane County Water Resource Engineering Division, 608-224-3746, Campbell.christal@countyofdane.com.*

**CONSULTANTS AND MUNICIPAL REPRESENTATIVES:** Please make this report available to your municipalities.

### Communications

Ripple Effects Facebook page- [www.facebook.com/RippleEffectsWI](http://www.facebook.com/RippleEffectsWI) .Contact Christal Campbell with any articles or events you may have coming up in your area so we can share and promote. We try and post content once a week, but are happy to post additional events/articles. As of April 27<sup>th</sup> we had 630 Facebook followers, up from 562 in Jan

Ripple Effects email box/web site- Christal maintains the [info@ripple-effects.com](mailto:info@ripple-effects.com) email box and is responding to emails as they come in. Updates to the [www.ripple-effects.com](http://www.ripple-effects.com) web site are made on a regular basis. If you come across an issue on the web site, please let Christal know.

**Storm Drain Mural Program 2020/21-** All but two presentations have been completed, designs ideas collected and most designs have been finalized. Currently coordinating paint days for late spring/summer.

-9 new applications for 2021:

- Rainbow Readers- Verona
- Lerdahl Park Neighborhood- Madison
- Glenn Stephens Elem- Madison
- Vilas Neighborhood-Madison
- Winnequah School- Monona
- Sun Prairie
- Fitchburg
- Children's Museum-Madison
- Create Waunakee

-2020 murals carry over:

- Elvehjem Elem-Madison
- Tenney Lapham Neighborhood Assoc.-Madison
- Aldo Leopold Nature Center- Monona
- New Century School -Verona

-Repaints requested from Town of Westport, Sun Prairie and Monona

### Plant Dane 2021 Summary

-21,965 plants, kits and donations (~12,000 in 2020) RECORD YEAR

-2168 donations for 21 projects (1564 in 2020, 18 projects)

~60% projects fully funded

~30% received at least half of the requested plants

-668 orders (336 in 2020)

-2 pick-up dates required due to increase in orders

- order #s 2722-3081, Saturday, May 22<sup>nd</sup> 8-11AM LWRD Building

- order #s 3082-3390, Thursday, May 27<sup>th</sup> 4-7PM Lussier Heritage Center

**Virtual Rain Garden Workshop Series Update-** Feb. 16<sup>th</sup>, Mar. 2<sup>nd</sup> and Mar. 16<sup>th</sup> from 6-7:30pm.

-70+ registered-70 tuned in on day 1, about 50 on day 2 and 45 on day 3

-Participants- 43-Madison, 5 Middleton, 2-Monona, 1-Deerfield, 5 Fitchburg, 2 Verona, 1 Cambridge, 1 Waunakee, 1 Edgerton, 2 out of county, 5 out of state

-Optional assignment after each class. Participants were encouraged to submit assignments via Padlet along with questions. Assignment 1- 25 submitted, Assignment 2- 9 submitted, Assignment 3- 1 submitted

-Workshop Survey Results- 40% return rate

-88% preferred virtual, multi-class format over in-person

~75% responded that they are likely to build a rain garden in next 1-2 years

-Before and after knowledge questions indicated that participants learned and understood concepts

-Take aways-

-people still want in person site visits

- more time is needed for specific questions
- requests for list of contractors who install rain gardens
- desire for demo projects, tour to see residential rain gardens, not just municipal examples
- Updating Rain Garden page on Ripple Effects to include resources and recording from the workshop.

**MS4 Annual Report-** Dane County Report including MAMSWaP I&E efforts was submitted in March and is available on the Ripple Effects web site.

**Clean Sweep Local Collection Event-** Partnering with Clean Sweep and Veolia to hold a household hazardous waste collection event in Fitchburg on Oct. 23<sup>rd</sup> AM. It'll be open to all Dane Co. residents. The cost will be the same as Clean Sweep- \$10/car. Advanced payment will be encouraged, but cash will be accepted on site along with credit cards. There will be a limit of 200 households. A short survey will be given to customers to help determine what the barriers to proper disposal and guide future outreach/events.

**Rain Barrel Workshop Pilot-** Dane Co. has a supply of clean, blue plastic 55 gallon drums we'd like to convert into rain barrels. We will have a limited supply of barrels available for a workshop (30-40) and would like to pilot the workshop later this summer. If there is a lot of interest we'll store barrels for a larger countywide workshop in 2022. The cost will be around \$25 for the cost of the diverter kit.

**MAMSWAP Quarterly I&E Meeting Summary**

The MAMSWaP I&E Committee meeting met on April 22<sup>nd</sup>. Project updates are provided above. Please contact an I&E Committee member or Christal Campbell for further details or questions.

**Presentations/Events-**

- MAMSWaP Ed Programs -NASECA Conf.- Feb. 10<sup>th</sup>
- Virtual Rain Garden Workshop Series- Feb 16<sup>th</sup>, Mar. 2<sup>nd</sup> and Mar. 16<sup>th</sup>
- Glenn Stephens Storm Drain Mural Presentation (Virtual)- Mar. 9<sup>th</sup>
- New Century School Storm Drain Mural Presentation (Virtual)- Mar. 9<sup>th</sup>
- Winnequah School Storm Drain Mural Presentation (pre-recorded)- Mar. 26<sup>th</sup>
- Create Waunakee Storm Drain Mural Presentation – Apr. 8<sup>th</sup>
- Lerdahl Park Storm Drain Mural Presentation (Virtual)- Apr. 20<sup>th</sup>
- Fitchburg Storm Drain Mural Presentation- Apr. 21<sup>st</sup>
- Verona Rainbow Readers Storm Drain Mural Presentation (Virtual)- Apr. 27<sup>th</sup>

**Upcoming Trainings/Grants**

- Free Native Plants for School and Community Groups Grant (summer/fall cycle)- Due July 20<sup>th</sup>
- Madison Metro. Sewerage District Chloride Reduction Grants- <http://www.madsewer.org/Programs-Initiatives/Chloride-Reduction/Chloride-Grants>
- Dane County Urban Water Quality Grants- <https://wred-lwrd.countyofdane.com/documents/UWQG/UWQG%20Application%202016-06-28.doc>

**Resources to check out-** contact Christal

- Tabletop Rainfall Simulator
- Bean Bag Toss Game
- Enviroscape

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**Reminders**

- Please be sure you have links to [www.ripple-effects.com](http://www.ripple-effects.com) from your websites.
- Follow [www.facebook.com/RippleEffectsWI](https://www.facebook.com/RippleEffectsWI) on Facebook! “Like” and “share” posts to help spread the word.
- Resources for partners are available on our Partner Resources Page- <https://ripple-effects.com/Partner-Resources> and MAMSWaP Resources folder in the Google Drive <https://drive.google.com/drive/u/0/folders/0B6IN0xfndLr9TXVtek90V05NbGc>

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