

Madison Area Municipal Stormwater Partnership (MAMSWaP)-I&E Update- May 7th, 2019

Respectfully submitted by Christal Campbell, MAMSWaP Stormwater Education Coordinator-Dane County Water Resource Engineering Division, 608-224-3746, Campbell.christal@countyofdane.com.

CONSULTANTS AND MUNICIPAL REPRESENTATIVES: Please make this report available to your municipalities.

Communications

Ripple Effects Facebook page- www.facebook.com/RippleEffectsWI. Contact Christal Campbell with any articles or events you may have coming up in your area so we can share and promote. We try and post content once a week, but are happy to post additional events/articles. As of May 2nd we had 410 Facebook followers, up from 282 in February.

Ripple Effects email box/web site- Christal maintains the info@ripple-effects.com email box and is responding to emails as they come in. Updates to the www.ripple-effects.com web site are made on a regular basis. If you come across an issue on the web site, please let Christal know.

Plant Dane Update- Native plant orders and donations were accepted through March 20th. This was the second year using the new Dane County online order system and overall the system worked great.

Number of Orders- 444 (283 in 2018)

Plants Ordered- 12768 plants and 133 plant kits ordered including donations (9169 ordered in 2018)

Free Native Plants for School/Community Project Donations- 18 projects/1096 plants (1332 plants donated 2018). 10 projects received between 75%-100% of the plants they requested and 2 received about 50% of what they requested.

Where did participants hear about Plant Dane? Workshop- 7

Facebook-38

Flyer- 3 Friend/Neighbor- 155

Newsletter- 19

Newspaper- 18

Ordered previously- 94 Other*- 52

Radio- 5

Relative- 13

Web site- 29

*Sent out a Nextdoor.com post through the Dane County system on March 19th with a large increase in orders two days following the post.

Plant pick up is scheduled for Saturday, June 1st from 8-11AM at the Dane Co. LWRD Office on Fen Oak Dr. If you'd like to help distribute plants, please contact Christal Campbell.

Rain Garden Workshop- 22 people attended the workshop on Feb. 23rd. Theresa Nelson, Steve Banovetz and Christal Campbell led the workshop. Evaluations from the workshop were very positive with about 50% stating that they are very likely to install a rain garden over the next 1-2 years. Presentations from the workshop are available at <http://www.ripple-effects.com/rainGardens>.

Storm Drain Mural Project 2019- We received 8 grant applications for storm drain murals. Two groups chose pre-made designs and six will provide input on unique designs created by Dane Arts Mural Arts. Susan Sandford and Christal are presenting information on stormwater pollution and solutions and collecting design ideas from each of the groups. Painting will occur in late May and June. The following groups/communities applied for and will receive storm drain murals in 2019: Village of McFarland, Village of Oregon- elementary art class, Village of Black Earth- school, City of Middleton- middle school Girl Scout Troop, Village of Windsor-preselected design, Camp Wingra (Madison)- youth summer camp (preselected design), Marquette Neighborhood (Madison)- O'Keefe Middle School and Isthmus Flood Prevention Coalition.

WI Salt Wise School Toolkits- Christal gave a Salt Wise presentation to about 50 Madison schools custodial staff in late February. The goal was to educate staff on the impacts of over salting and simple practices they can take to reduce salt use. Six schools requested toolkits that contained: pavement temperature sensors, salt bucket signs, WI Salt Wise cups, Ultimate Scrapers, and handheld salt spreaders. Unfortunately, staff didn't receive the toolkits until early March so we'll be asking for feedback on what's useful next year after the first couple snow events. We hope to expand program to other school districts in the MAMSWaP area next year based on MMSD feedback. If you feel your school district would be interested, let Christal know.

The following MMDS schools received the Salt Wise Toolkits: Memorial High School, Cherokee Middle School, Glendale Elementary, Sandburg Elementary, Allis Elementary, and Emerson Elementary.

City of Madison Winter Salt Certification Program Updates

- Both Winter Salt Certification Trainings that were scheduled for Feb. 11th and then rescheduled for Feb. 26th were cancelled due to weather conditions that kept Connie Fortin from making it to Madison.
- Phil Gaebler led a Winter Salt Certification Training with Jeremy Johnson (Bruce Co.) for American Family and Homburg Construction staff on April 1st. American Family is hoping to roll out salt reduction efforts company wide. In the future we may consider asking companies to pay for private trainings for staff only.
- City of Madison has money to pay for three certification trainings in 2019. MAMSWaP will pay for additional three plus calibration training in 2019.
- Connie Fortin is currently developing a Madison/WI specific Parking Lot Manual. Several WI Salt Wise partners are assisting. The goal is to use the new manual for the 2019 trainings.
- Madison Metro Sewerage District will host a strategic planning exercise on May 6th to help determine future goals/path for WI Salt Wise moving forward.

Illicit Discharge Training- 21 people from five different MAMSWaP communities attended the training on April 24th. Eric Rortvedt and Rick Wenta led the training. Several municipalities have had Rick come out and conduct a training specifically for their staff. If any MAMSWaP municipalities are interested in having training, contact Rick Wenta rwenta@publichealthmdc.com .

Questions that came up during the training around monitoring and enforcement suggest that it might be a good idea to hold a separate training for those who are more involved with permit compliance in the future. Dane County is still looking into the possibility of having a single point of contact that could receive illicit discharge reports county-wide.

MAMSWaP 5-year Stormwater Knowledge and Behavior Change Survey-The MAMSWaP Survey response period is closed and UW Extension is currently analyzing the results. Samuel Pratsch presented preliminary results to the I&E Committee in April and will present again at the May MAMSWaP Meeting. The final report will be available by the end of May. Link to 2018 MAMSWaP Survey- <https://drive.google.com/file/d/1tIDBv14eoLRXaxah3s1vGLtY9qD7pLAc/view?usp=sharing> .

MAMSWaP 5-Year Agreement and I&E Plan- The I&E Committee plans to use the survey results to develop the new 5-year I&E Plan this summer. They will also be meeting later this May to determine the MAMSWaP contributions schedule for the next 5-year Agreement and will share that schedule with MAMSWaP communities in mid-June for budgeting purposes.

MAMSWAP Quarterly I&E Meeting Summary
The MAMSWaP I&E Committee meeting met on April 3rd. Project updates are provided above. Please contact an I&E Committee member or Christal Campbell for further details or questions.

Upcoming Events/Grants

Plant Dane Plant Pick Up – June 1st

Free Native Plant for School and Community Projects (Fall Cycle)- Applications due July 22nd <https://lwr.d.countyofdane.com/Native-Plants-for-Schools-and-Community-Projects>

Madison Metro. Sewerage District Chloride Reduction Grants- <http://www.madsewer.org/Programs-Initiatives/Chloride-Reduction/Chloride-Grants>

Dane County Urban Water Quality Grants- <https://wred-lwr.d.countyofdane.com/documents/UWQG/UWQG%20Application%202016-06-28.doc>

Resources to check out- contact Christal

-Tabletop Rainfall Simulator

-Bean Bag Toss Game

-Enviroscape

Reminders

-Please be sure you have links to www.ripple-effects.com from your websites.

-Follow www.facebook.com/RippleEffectsWI on Facebook! “Like” and “share” posts to help spread the word.
