

2022 Conservation Poster Contest Guidelines

“Healthy Soil: Healthy Life”

Details

- Open to grades K-12; public, private and home schooled students.
- Each poster must go through the following contest process: County/Local, Area, State, Nationals.
- The 2022 National Poster Contest Theme is: "Healthy Soil: Healthy Life".

Contest Rules

- All posters must be created by an individual student, rather than a team of students.
- Any media may be used, including paint, crayon, colored pencil, charcoal, stickers, paper, or other materials. Hand drawn only. No computer-generated posters will be accepted.
- **Poster size shall be 12"x 18" or 14"x 22".**
- The 2022 National Contest Theme **“Healthy Soil: Healthy Life” must be on your poster.**
- To be eligible for judging, each poster must have a completed and signed entry form attached on back.

Posters Due to County

- Date:
- To:
- Address:
- Email/Phone:

County Contest

- County:
- Date(s) of Contest:
- Location:
 - 1st place from each division moves to Area

Area Contest

- Area:
- Date(s) of Contest:
- Location:
 - 1st place from each division moves to State

State Contest

- State: Wisconsin
- Dates of Contest: March 2-4, 2022
- Location: Chula Vista Resort, WI Dells
 - 1st place in each division moves to Nationals

National Contest

- Nationals: United States
- Date Due: December 1, 2022
- Submitted by: WI Land+Water to NACD Headquarters
- Location: Washington D.C.



Poster Evaluations
Conservation Message 50%
Visual Effectiveness 30%
Originality 10%
Universal Appeal 10%



Contact your County Land/Water Conservation Department for details on how to get started and/or visit: <https://wisconsinlandwater.org/our-work/youth-education/poster-speaking-contest>



2022 Conservation Poster Contest

County Entries Due: _____

STUDENT

First Name _____ MI _____ Last _____

Address _____

City _____ State WI Zip _____ County _____

Phone (_____) _____ Grade _____ Age _____

E-mail _____

REQUIRED: Signature of parent or guardian certifies that the information provided is accurate and allows local land conservation departments, WI Land+Water, and NACD to utilize the photos for educational or promotional purposes.

X _____ Date _____

Parent/Guardian Name (printed) _____

LOCAL MEDIA

Local Newspaper _____

Telephone Number _____

Email _____

SCHOOL

Public

Private

Home

School Name _____

Teacher's Name _____

Address _____ City _____

State WI Zip _____ County _____ Phone (_____) _____

Teacher's E-mail _____

Contest Host County _____

LAND/WATER CONSERVATION DEPARTMENT (to be filled out by local rep)

County _____ Area _____

Contact _____ Title _____

Address _____

City _____ State WI Zip _____

Phone(_____) _____

E-mail Address _____

Check



Appropriate
Grade Level

Grades K-1

Grades 2-3

Grades 4-6

Grades 7-9

Grades 10-12

